



WTVD-TV DURHAM  
411 LIBERTY STREET  
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 09-04-2012 PAGE: 1 of 3

SMART MEDIA GROUP, LLC - 11950  
ATTN: MICHELE BROOKS  
814 KING STREET  
SUITE 400  
ALEXANDRIA VA 22314

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand				Product Code				Station/Market										
Agency Est# MCCRO ORDR 917923				CMS # 238331	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 09-17-2012	End Date 09-23-2012	Billing M (Broadcast Month, Cycle 1)				Package N	Contract Title 238331									
Line	Start Date	End Date	Time Period				Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : MCCRO P : ORDR E : 917923																				
1	09-17-2012	09-23-2012	07:00AM - 08:00AM		EYEWITNESS NEWS SUN 7-8A (820)				3	30					1	1	150		1	150.00			
2	09-17-2012	09-23-2012	06:00PM - 06:30PM		EYEWITNESS NEWS AT 6 SUN (822)				3	30					1	1	300		1	300.00			
M	CM 330667	Preempted	Rate Reason		MG Description				Duration	2	30	X	X	1	750	1	750.00						
			09-23-2012 (2) 300 POLITICAL		1 X 30 @ \$750 F 05:28PM - 06:00PM - 09/21/12-																		
			09-21-2012 (14) 500 NOT AVAILABLE		09/21/12 (812), 1 X 30 @ \$500 Su 06:00PM - 06:30PM - 09/23/12- 09/23/12 (822)																		
			Total:		800															Preempt Total:	-2	-800.00	
3	09-17-2012	09-23-2012	11:35PM - 12:02AM		NIGHTLINE (MONDAY-FRIDAY) (788)				3	30	1	1	1	1	1	4	200		4	800.00			
4	09-17-2012	09-23-2012	07:00PM - 07:30PM		JEOPARDY ( MONDAY-FRIDAY) (898)				3	30				1		1	600		1	600.00			
M	329435	Preempted	Rate Reason		MG Description				Duration	3	30	X	1	850	1	850.00							
			09-20-2012 600 NOT AVAILABLE		1 X 30 @ \$850 Th 07:00PM - 07:30PM - 09/20/12- 09/20/12 (898)																		
			Total:		600														Preempt Total:	-1	-600.00		
5	09-17-2012	09-23-2012	07:30PM - 08:00PM		WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)				3	30			1			1	500		1	500.00			
M	329436	Preempted	Rate Reason		MG Description				Duration	3	30	X	1	700	1	700.00							
			09-19-2012 500 POLITICAL		1 X 30 @ \$700 W 07:30PM - 08:00PM - 09/19/12- 09/19/12 (901)																		
			Total:		500														Preempt Total:	-1	-500.00		
6	09-17-2012	09-23-2012	08:00PM - 11:00PM		PRIME SPECIALS (797)				3	30	1					1	1,600		1	1,600.00			
			----- ITEM LINE NOTE ----- CMA MUSIC FESTIVAL																				

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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				MCCRORY FOR GOVERNOR	MCRORY FOR NC GOVERNOR	POLITICALS						WTVD - DURHAM								
Agency Est#			CMS #	Sales Office	Account Executive	Start Date	End Date	Billing					Package							
MCCROR ORDR 917923			238331	PHILADELPHIA	A. CLIFFORD	09-17-2012	09-23-2012	M (Broadcast Month, Cycle 1)					N							
Line	Start Date	End Date	Time Period			Description			RC	Duration	M	T	W	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : MCCRO P : ORDR E : 917923																	
7	09-17-2012	09-23-2012	10:00PM - 11:00PM			WED PRIME 10-11P (814)			3	30		1					1	1,200	1	1,200.00
			----- ITEM LINE NOTE -----			REVENGE														
8	09-17-2012	09-21-2012	12:00PM - 12:30PM			EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)			3	30	1	1	1	1	1		5	230	5	1,150.00
9	09-23-2012	09-23-2012	10:00AM - 11:00AM			THIS WEEK SUNDAY 10-11A (800)			3	30						1	1	300	1	300.00
10	09-17-2012	09-21-2012	06:58AM - 09:00AM			GOOD MORNING AMERICA (MONDAY-FRIDAY) (83			3	30	1	1	1	1	1		5	350	5	1,750.00
11	09-22-2012	09-22-2012	07:00AM - 08:00AM			EYEWITNESS NEWS SATURDAY AT 7AM (2408)			3	30					1		1	250	1	250.00
D	12	09-22-2012	09-22-2012	08:00AM - 09:00AM		GOOD MORNING AMERICA SATURDAY (1883)			3	30				1			1	300	0	0.00
	13	09-23-2012	09-23-2012	08:00AM - 09:00AM		GOOD MORNING AMERICA SUNDAY (4789)			3	30					1		1	250	1	250.00
	14	09-21-2012	09-21-2012	05:28PM - 06:00PM		EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8			3	30				1			1	500	1	500.00
	MG Group #	Preempted				MG Description														
	330667	09-21-2012				Combined MG: Host Line: 2														
	15	09-18-2012	09-20-2012	11:00PM - 11:35PM		EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY)			3	30	1	1					2	650	2	1,300.00
	MG Group #	Preempted				Rate Reason MG Description				Duration										
	329439	09-18-2012				650 NOT AVAILABLE 1 X 30 @ \$850 T 11:00PM - 11:35PM - 09/18/12-09/18/12 (802)			3	30	X						1	850	1	850.00
	Total:					650										Preempt Total:	-1		-650.00	
	Cr Resolved					Rate Reason														
	09-20-2012					650 CRDT RESOLV														
	Total:					650										Credit Resolved Total:	-1		-650.00	

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Line	Start Date	End Date	Time Period				Description		RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : MCCRO P : ORDR E : 917923																		
																		Contracted Gross Total:	26	10,650.00	
																		Actual Gross Total:	25	11,100.00	
																		Agency Commission:		1,665.00	
																		Net Total:		9,435.00	
Month/YR			Preempted			Made Good		Contract Total			Adjustments						Actual Total				
Sep 12			2,550.00			3,650.00		10,650.00			450.00 DB						11,100.00				
TOTAL			2,550.00			3,650.00		10,650.00			450.00 DB						11,100.00				

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